

FirstGroup plc – Notification of Directors’ Interests in Shares

Each Non-Executive Director of the Company (other than David Dunn and Audrey Baxter) has elected to have 40% of his fees in the form of shares in the Company. Audrey Baxter has elected to have 100% of her fees in the form of shares in the Company. Arrangements have been made for these shares to be purchased on their behalf in the market on a regular basis.

Purchases took place on 24 October 2008 in accordance with standing instructions as follows:-

Director	Ordinary Shares of 5 pence each
Martin Gilbert	1,472
Audrey Baxter	511
David Begg	345
Jim Forbes	406
John Sievwright	345
Martyn Williams	150

Shares were purchased at a price of 418.5 pence per share.

The revised total beneficial holdings of the directors following these transactions are:-

Director	Ordinary Shares of 5 pence each
Martin Gilbert	104,574
Audrey Baxter	10,179
David Begg	10,103
Jim Forbes	26,773
John Sievwright	32,788
Martyn Williams	3,095

24 October 2008