

FirstGroup plc – Notification of Directors’ Interests in Shares

Each Non-Executive Director of the Company (other than David Dunn and Audrey Baxter) has elected to have 40% of his fees in the form of shares in the Company. Audrey Baxter has elected to have 100% of her fees in the form of shares in the Company. Arrangements have been made for these shares to be purchased on their behalf in the market on a regular basis.

Purchases took place on 22 August 2008 in accordance with standing instructions as follows:-

Director	Ordinary Shares of 5 pence each
Martin Gilbert	1,093
Audrey Baxter	380
David Begg	256
Jim Forbes	301
John Sievwright	256
Martyn Williams	111

Shares were purchased at a price of 563.5 pence per share.

The revised total beneficial holdings of the directors following these transactions are:-

Director	Ordinary Shares of 5 pence each
Martin Gilbert	102,010
Audrey Baxter	9,289
David Begg	9,502
Jim Forbes	26,066
John Sievwright	32,187
Martyn Williams	4,912

22 August 2008