

## FirstGroup plc – Notification of Directors’ Interests in Shares

Each Non-Executive Director of the Company (other than David Dunn and Audrey Baxter) has elected to have 40% of his fees in the form of shares in the Company. Audrey Baxter has elected to have 100% of her fees in the form of shares in the Company. Arrangements have been made for these shares to be purchased on their behalf in the market on a regular basis.

Purchases took place on 25 July 2008 in accordance with standing instructions as follows:-

<b>Director</b>	<b>Ordinary Shares of 5 pence each</b>
Martin Gilbert	1,151
Audrey Baxter	400
David Begg	269
Jim Forbes	318
John Sievwright	269
Martyn Williams	117

Shares were purchased at a price of 535 pence per share.

The revised total beneficial holdings of the directors following these transactions are:-

<b>Director</b>	<b>Ordinary Shares of 5 pence each</b>
Martin Gilbert	100,917
Audrey Baxter	8,909
David Begg	9,246
Jim Forbes	25,765
John Sievwright	31,931
Martyn Williams	4,801

25 July 2008